



# Bumping up the bumper car



Why are bumper cars as popular today as they were 80 years ago? At our company, RDC, a leader in bumper car manufacturing for more than three decades, we believe it is because they allow people of all ages the chance to battle and bump each other in a safe and fun setting.

While they've kept their popularity, they have also evolved with the times. "Bumper cars have come a long way," said RDC General Manager, Tami Dean. "Most people are familiar with the classic steering wheel amusement park cars consisting of long poles leading to an electric ceiling. In the old days, dodgem car ceiling systems were expensive. With today's existing technology, this is not the case."

Today, the industry trend is toward pneumatic tube bumper cars to cushion and better absorb the shock. RDC manufactures three lines of highly durable Neoprene tube bumper cars: Krazee Whirl, Krazee Voltz and Krazee Kidz. RDC's



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most popular tube cars are usually purchased in conjunction with the company's patented electric floor platform. "Our electric floors are engineered to be very cost-effective," said Dean. "Most owners see a return on their investment within the first year."

At RDC we believe the decision to purchase an electric platform is only half the consideration. The other half is the long term cost in terms of maintenance and operation. Electric floor systems offer a constant power source and unlimited ride cycle which means no batteries to recharge, replace, or recycle.... ever.


Jack Canouse, Managing Partner of Stars and Strikes bowling centers said, "We are very happy with RDC's bumper cars and their electric floors. We have had other platforms, but RDC's electric cars and floors are certainly less expensive to maintain. Our staff is pleased with the technical simplicity of the system and our customers are thrilled with having both a bowling and bumping fun experience. The electric floor system was a long term investment and certainly worth it."

"The claim that walking on an electric floor might cause a shock is unfounded," said Dean. "RDC utilizes a patented, low voltage (24 v DC) system that is engineered to be one of the safest in the industry. We have sold scores of electric floor systems since the 1980s."

For more typical floor configurations, RDC also offers a line of battery operated cars, children's cars and gasoline powered cars. Dean said, "RDC manufactures and sells bumper cars and only bumper cars. We strive for competitive pricing, patent-protected technology and overall reduced operating expenses along with superior product that is innovative, safe and reliable. Those elements are key to our firm's longevity." ...







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